

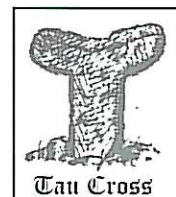
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Conference papers and presentations will be available on
website www.claretouristcouncil.ie in the week after the conference.

For further details contact:
Tel. 065-7071149 Fax 065-7071709
Email: cahillka@indigo.ie



Clare Tourist Council
Clare County Council



“CO-OPERATION AND INTEGRATION” THE KEY TO SUCCESSFUL TOURISM

A National Tourism Conference

Organised by
Clare Tourist Council
in conjunction with
Clare County Council



Thursday 27th, Friday 28th, Saturday 29th
November 2008

Falls Hotel, Ennistymon, Co. Clare, Ireland

This conference is the twentieth in a programme of National Conferences on Tourism issues which Clare Tourist Council in conjunction with Clare County Council are organising for Tourism Industry, Officials and Members of Local Authorities, County Enterprise Boards, Partnerships and all Public and Private Bodies involved in the promotion of Tourism.

CONFERENCE PROGRAMME

Thursday, 27th November 2008

Tourism Display and Exchange of Brochures.

5.00 pm Registration

5.30 pm Welcome Address by Conference Chairman Cllr. Flan Garvey, M.C.C.

5.45 pm Presentation of Clare Tourist Council Tidy Towns Awards.

Sponsored by Fitzpatrick's Supervalu Supermarket, Ennistymon.

Friday, 28th November 2008

11.30 am - 1.00 pm Workshops - The Voice Clinics
Leading this session will be communication specialist, motivational speaker and singer Michelle Bailly, who promises to entertain as much as educate you.

2.30 pm Registration

Conference M.C. Cllr. Flan Garvey, M.C.C.
Chairman, Organising Committee.

SESSION 1 CHAIRMAN: Francie Brolly, M.L.A.
Derry

3.30 pm Official Opening : To be confirmed.

4.00 pm **"Tourism and Local Government"**
Speaker: Mr. John Tierney
Dublin City Manager.

4.20 pm **"Competitive Standout in the Global Marketplace"**
Speaker: Mr. Paul O'Toole
Chief Executive, Tourism Ireland.

4.40 pm - 5.00 pm Open Forum.

7.30 pm Drinks Reception with the compliments of
Clare Tourist Council and The Falls Hotel, Ennistymon.

8.00 pm **Dinner and Entertainment**

Saturday, 29th November 2008

10.00 am Breakfast

SESSION 2 CHAIRMAN: Cllr. Sean O'Brien
Chairman, Tullamore Town Council.

11.00 am - 11.20 am **"Tourism intergration and co-operation between The North and South - with specific reference to Lesotho."**

Speaker: Her Excellency Ambassador Mannete Ramaili,
Ambassador to the Embassy of the Kingdom of Lesotho.

11.20 am - 11.40 am **"Growing the Future for Tourism"**

Speaker: Mr. Alan Clarke
Chief Executive, Northern Ireland Tourist Board.

11.40 am - 12.00 noon **"Co-Operation and Integration - What can you learn from the World of Creative Arts?"**

Speaker: Michelle Bailly, Communication Specialist.

12.00 noon - 12.20 pm Open Forum

12.20 pm - 12.30 pm Coffee

SESSION 3 CHAIRMAN: Cllr. John Griffin
Limerick County Council.

12.30 pm - 12.50 pm **"Building Links - Growing Business"**

Speaker: Helen Cousins
Chairperson, Irish Self Catering Federation (ISCF).

12.50 pm - 1.10 pm **"Sustainable Heritage Tourism - Conservation in a changing climate"**

Speaker: John Ducie
An Taisce, The National Trust for Ireland.

1.10 pm - 1.30 pm Open Forum.

1.30 pm - 2.30 pm **Lunch**

2.30 pm - 5.00 pm Sightseeing Tour.

7.30 pm Drinks Reception with the compliments of
Clare Tourist Council and The Falls Hotel, Ennistymon.

8.00 pm **CONFERENCE BANQUET & Entertainment**
Guest Speaker: Chief Superintendent Gerry Mahon.